PRESS RELEASE
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POWTECH 22: Strong comeback for the meeting place for process engineering

- Around 9,000 trade visitors from over 70 countries
- Slightly more international
- Just under a quarter of FACHPACK visitors interested in POWTECH offerings

Huge joy at getting back together in the halls of the Nuremberg Exhibition Centre: POWTECH, Europe's leading trade fair for powders and bulk solids, brought delight to exhibitors and trade visitors after the enforced break due to Corona. There were around 9,000 trade visitors, increasingly coming from abroad (internationality: 43 percent), to the high-quality meeting of German and international bulk solids professionals. The synergies of this year's FACHPACK and POWTECH trade show combo gave POWTECH an additional boost: Nearly a quarter of FACHPACK visitors were also interested in what POWTECH had to offer. From 27 to 29 September, POWTECH offered 479 exhibitors from 22 countries in four halls, and 64 top-notch speakers shared useful practical knowledge and demonstrated specific solutions to the challenges facing the industry. Visitors were highly satisfied with the quality and professional range that POWTECH once again showcased this year in the form of live demonstrations, guided tours and special displays.

"We are proud of the high-quality networking and knowledge platform we have created with POWTECH," says Heike Slotta, Executive Director for Exhibitions at NürnbergMesse. "The fact that the processing experts are returning after the long break and in the current difficult times - and in such a good mood despite the current challenges - clearly shows that the experts in the sector appreciate and need personal exchanges - now more than ever." The figures from an independent survey institute also support this conclusion: 97 percent of visitors polled said they would like to visit POWTECH again next year.

The internationality of POWTECH has increased slightly in terms of visitors: Of the approximately 9,000 trade visitors on the three days of the show, 43 percent came from abroad, from over 70 countries. Austria, Italy, Switzerland, the Netherlands, Spain, Poland, France, Turkey and the UK were particularly well represented. But visitors from the USA, South America,
Korea, Japan, India and Thailand also came to Nuremberg for the international industry meeting.

Trade fair with a training flavour
Machines from process technology in live operation as well as the mix of a sophisticated technical programme and dialogue from experts to experts make the leading European trade show the undisputed meeting point for the sector. "POWTECH is a trade fair with an educational flavour," stresses Marianny Eisenhofer, Director of Exhibitions at POWTECH. "And that's exactly what the trade visitors are excited about. The bulk solids community is learning and growing together - while shaping the future of the industry wherever they are."

The exchange of knowledge and the spirit of networking were also vividly demonstrated in the highlights of POWTECH: in the expert forum stagetalks with more than 40 lectures by top-class speakers, in the guided trade show tours on explosion protection, in the Networking Pavilion and in the specialist forum Pharma.Manufacturing.Excellence of the APV and also in the special show on dedusting technology by the VDMA Air Pollution Control and Drying Technology Division.

Answers to important questions in the industry
Powder and bulk solids industry thought leaders discussed the future of the sector and shared practical solutions. This year, the focus was on resources and environmentally friendly methods, as reflected in the numerous presentations. But perennial favourites such as efficient powder management of metal powders in additive manufacturing and continuous manufacturing as well as particle characterisation and analysis in pharmaceutical production were not forgotten. Trade visitors were given a glimpse of the future at the "Innovation made in Germany" joint stand, where German startups presented their innovations.

Firecrackers at the live demonstrations on explosion protection
In the bulk solids industry above all, fire and explosion protection has a special role to play. In a total of six live controlled explosions, exhibitors demonstrated how protection systems work on real industrial facilities. In the DSIV Guided Tours on explosion protection, the experts at the stands additionally gave their views on essential aspects, products and problem solutions as well as on German and international innovations in the field of standardisation, science and technology.

New potential thanks to trade fair combo
In this particular exhibition year, FACHPACK, the European Trade Fair for Packaging, Technology and Processes, was held in parallel with POWTECH. An independently conducted survey showed that not only were FACHPACK
visitors interested in what POWTECH had to offer, but a good third of POWTECH’s trade visitors and exhibitors were also happy to take advantage of the opportunity to expand their knowledge, find inspiration and make new contacts at FACHPACK. Both trade shows particularly appealed to users and manufacturers from the food and feed, chemical, pharmaceutical, cosmetics, plastics processing and mechanical engineering industries. The exhibition combo POWTECH and FACHPACK thus brought around 41,000 trade visitors to see the total of 1,633 exhibitors in twelve halls at NürnbergMesse.

Save the Date
The next POWTECH will be held in the Nuremberg Exhibition Centre from 26 to 28 September 2023.

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