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## **NürnbergMesse CEO Roland Fleck re-elected to management board of global exhibition association UFI**

- **Re-elected: Dr Roland Fleck confirmed as member of board of directors of UFI in Paris for three more years**
- **Second term starts following general meeting of UFI on 10 November 2020, to be held digitally on account of coronavirus**

**Dr Roland Fleck, CEO of the NürnbergMesse Group, has been re-elected to the board of directors of the Global Association of the Exhibition Industry (Union des Foires Internationales – UFI). He has been a member of the board of directors of the Paris-based global summit organization of the exhibition industry, representing more than 780 companies in the industry on every continent, since 2017. Fleck is looking forward to his second term: “Thank you for your faith in re-electing me to the board of UFI, and I am happy to accept the responsibility of actively helping to shape the future of the exhibition industry, even while the world is affected by the pandemic.”**

UFI brings together the world’s leading exhibition companies and organizers, in addition to the key national and international exhibition associations and partners to the exhibition industry, and represents more than 50,000 employees in the industry worldwide. More than 800 member companies and organizations from 83 countries are represented within UFI, and collectively they are responsible for more than 1,000 international exhibitions and congresses. Board elections take place every three years, in which the members elect a body of exhibition managers from all around the world. The duties of the board to which Fleck has been re-elected include representing the interests of the global exhibition industry and implementing the resolutions passed by the general meeting of UFI.

Fleck’s second term will begin following this year’s general meeting, to be held as part of the world UFI congress on 10 November. Because of the impact of the coronavirus, the congress this year will not take place in

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Geschäftsführer  
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Mitglied der  
Member of

 European Major Exhibition  
Centres Association

 The Global Association of  
the Exhibition Industry

Muscat (Oman) as intended, but will instead take the form of an online digital conference.

### **About NürnbergMesse Group**

NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international exhibitions and congresses in analog, hybrid and digital formats. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group's own, partner and guest events.

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