



Interzoo 2022

24 – 27 May 2022 // Nuremberg, Germany

NMNA Expands Presence at Interzoo 2022 with Management of US Pavilion

Atlanta, GA - NürnbergMesse North America (NMNA) is pleased to announce that it will be handling the management of the US Pavilion at the Interzoo International Trade Fair. Interzoo, which will host its next in-person event **May 24-27, 2022, in Germany**, is the world's leading trade fair for the pet industry. As a full subsidiary of NürnbergMesse GmbH, NMNA provides support to approximately 120 national and international exhibitions and runs numerous U.S. pavilions at trade fairs around the world.

NMNA will bring its considerable experience and knowhow to benefit US companies exhibiting at Interzoo. "We're excited to support US companies at this important event. Our mission is to help them gain maximum exposure and access to the international pet industry. All the big players, including manufacturers, wholesalers, and service providers from over 60 countries will be represented. The event really is a key source of inspiration for the international pet industry, and US companies are on the cutting edge of innovation and modernization," said Bill Ingwersen, Managing Director of NMNA.

As the world's leading exhibition of supplies for dogs, cats, rodents, horses, and birds, Interzoo drives innovation in the industry. In 2018, around 39,000 trade visitors sourced information on the latest pet food products, grooming aids and accessories for four-legged pets, birds, ornamental fish, and terrarium animals from 1,990 international exhibitors.

"Now that the world is ready to return back to normal, next year's event promises to be bigger and better than ever. We are building on the great tradition of this important event, which dates back all the way to 1959. Today Interzoo is indisputably the world's leading exhibition for the global pet industry, and we are excited to host our North American exhibitors and visitors in person here in Nürnberg next May," said Alexander Mattausch, Executive Director Exhibition responsible for Interzoo on behalf of the organizer WZF GmbH.

About NürnbergMesse North America

NMNA is a full subsidiary of the German trade fair group NürnbergMesse GmbH located in Nürnberg, Germany. NMNA produces U.S. international pavilions around the globe, provides opportunities for U.S. companies wishing to visit or exhibit in trade shows worldwide, and helps visitors access trade shows within their market. This combination of domestic and international expertise, supported by the global portfolio of NürnbergMesse GmbH, gives NMNA the flexibility and reach to assist U.S. companies in connecting with an international community of qualified buyers.

Based in Atlanta, we provide that same level of world class Trade Show Operations & Sales Management service to U.S. associations and private event owners, as well as provide consulting, management and sales services to convention centers, facilities and CVB's wishing to produce their own events.

Contact us to find out more about **US Pavilion** at Interzoo 2022

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