



**22 – 24 NOVEMBER, 2018**  
Mahatma Mandir Convention Cum  
Exhibition Centre, Gandhinagar, Gujarat

PRESS RELEASE

April 2018

## **REFCOLD INDIA 2018 on November 22 – 24, to set all new standards for Cold Chain Industry business**

**Come November 2018, the Refrigeration & Cold Chain industry in India would witness a pristine scale and focus of bringing together the best of technology and business. The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE) and NürnbergMesse India have launched a brand new exhibit for the Refrigeration & Cold Chain industry and it is called REFCOLD INDIA.**

REFCOLD INDIA will be one-of-its-kind exhibit whose sole objective would be to ensure a well-rounded growth of the Refrigeration & Cold Chain industry in India. There would be augmentation in business, innovations, technology and sustenance.

The event, in effect, would be an endeavor to cover all the varied sections of the refrigeration & cold chain industry and bring together the vast base of business prospects under one roof. It will also be the arena for the global investment community to connect with stakeholders in Refrigeration & Cold Chain sector in India.

REFCOLD INDIA would mark its debut on November 22, 2018. It would be a three-day event that will close on November 24, 2018. The venue, Mahatma Mandir Convention Cum Exhibition Centre in Gandhinagar, Gujarat, is aptly chosen for its size, grandeur, technological preparedness and the distinct character reflecting the prosperity of Gujarat. All details with regards to the event can be looked up on the live website: [www.refcoldindia.com](http://www.refcoldindia.com)

**Organizer**



ISHRAE  
Indian Society of Heating, Refrigerating  
and Air Conditioning Engineers

**Co-Organizer**

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**NÜRNBERG MESSE**



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**A hugely successful launch indicates an equally positive debut**

REFCOLD INDIA got launched on January 10 at The Hyatt Regency in Ahmedabad and got an impressive turnout of over 300 professionals and veterans from the industry. The launch show generated a very encouraging response, with industry leaders confirming their partnership. Some of the allies already on board are:

Carrier Commercials as the Curtain Raiser Partner

Emerson as the Awards Night Partner

Natural Storage Solutions Pvt. Ltd. as the Cold Chain Solutions Partner

Volga Freeze as the Gold Partner

Confirming the above associations, Mr. Pankaj Dharkar, Chairman of REFCOLD INDIA excitedly mentioned, "We are thrilled to have finally launched REFCOLD INDIA. The Refrigeration & Cold Chain industry in India needed a symposium where the focus would lie solely on this sector. From its debut year itself, REFCOLD INDIA would cover all aspects of the industry, which mainly are – the resources (cold chain services), the process (cold transportation & equipment) and the products (cold storage & equipment). I welcome all associates, partners, visitors and media to this promising platform and I am confident that it would help us take the industry to the next level of knowledge and business exchange".

In global terms also, the Cold Chain Industry in India is developing at a much faster pace, owing to the general change in the business outlook. While earlier, the focus at all times would be on increasing the production level, the market now is concerned about optimizations in terms of better storage and transportation facilities for their respective commodities. Hence, Cold Chain management has now become an integral part of the supply chain industry comprising of refrigerated storage and refrigerated transportation. This makes it essential for all businesses to invest in infrastructure that should help reduce wastage. With this promise and prospect, the cold chain industry in India is forecasted to grow at a CAGR of 19% during the period of 2017-2022.



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“As a country, India is much ready for a consortium of this level which shall be the launch-pad for potential business-enabling collaborations, as well as the live resource pool and aggregation of Cold Chain products, services and solutions”, Mr. Vishal Kapur, ISHRAE National President expressed his enthusiasm with this event. “I am absolutely convinced that REFCOLD INDIA in November 2018 will be a greatly successful show that would leave a mark on the Refrigeration & Cold Chain market in India”, said Mr. Kapur.

### **The Indian Edge – Some facts**

- Second largest arable land in the world
- Largest producer of milk & second largest producer of fruits and vegetables
- Largest livestock population
- Rising consumption expenditure
- Strategic geographic location in terms of exporting processed foods
- Favorable government policies to boost the cold chain industry
- The state’s focus to increase the export produce and reduce wastage

Also present at the event, Ms. Sonia Prashar, Chairperson of the Board & Managing Director of NuernbergMesse India Pvt. Ltd. mentioned, “There would be representation and participation from all possible arteries of the industry. We are anticipating a great response across the food industry, trading and distribution sectors, transportation lines, storage companies, shipping and ports, pharmaceuticals, hospitality, horticulture departments and the whole range of researchers and innovators. We strive to achieve this and mark a successful debut as we collaborate efforts with regards to planning, implementation, marketing and value creation for our exhibitors and visitors alike. I urge everyone to follow this event and participate with full force.”

### **About ISHRAE**

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), founded in 1981 at New Delhi by a group of eminent HVAC&R professionals, today has more than 12,000 HVAC&R professionals as members and additionally as many as 7,500 Student-members. ISHRAE



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operates from 41 chapters and sub chapters spread all over the country with headquarters in Delhi. It is led by a team of elected officers, who are members of the society, working on a voluntary basis, and collectively called the Board of Governors. [www.ishrae.in](http://www.ishrae.in)

### **About NurnbergMesse Group**

NurnbergMesse is one of the 15 largest exhibition companies in the world. Its portfolio covers some 120 national and international exhibitions and congresses and approximately 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share 41 percent) and up to 1.4 million visitors (international share of trade visitors 24 percent) participate in the own, partner and guest events staged by the NurnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of around 50 representatives operating in more than 100 countries.

Website: [www.nuernbergmesse.de](http://www.nuernbergmesse.de), [www.nm-india.com](http://www.nm-india.com)

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