



Joint Press Release

For Immediate Release

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**BEVERAGE TAKES CENTER STAGE AT JOINT PROCESS EXPO, INTERBEV
PROCESS EDUCATIONAL PROGRAM**

McLean, VA - The Food Processing Suppliers Association (FPSA) and NuernbergMesse today unveiled the joint beverage educational program for PROCESS EXPO and InterBev Process scheduled for September 15-18, 2015 at McCormick Place in Chicago. This comprehensive program takes place during show hours and all sessions are free of charge for registrants of the co-located PROCESS EXPO, InterBev Process and the International Dairy Show. The beverage program includes the following sessions:

Tuesday, September 15

- *Achieving Operational Excellence to Improve Profitability*, Jeff Chilton, Alchemy Systems

Wednesday, September 16

- *Introduction to Beverage Packaging*, Michelle Parikh, International Society of Beverage Technologists
- *Advancements in Aseptic Processing and Packaging*, Steve Smith, Purdue University
- *CO² 101*, Nicole James, International Society of Beverage Technologists
- *Beverage Sweeteners and Blends*, Adam Burzins & Kasi Sundaresan, International Society of Beverage Technologists

Thursday, September 17

- *Fresh Juices: Cold Pressed Revolution*, Tatiana Koutchma, Novel Food Sciences
- *Quality & Testing for Beverages*, Cloeann Durham, International Society of Beverage Technologists
- *Beverage Packaging Sanitation*, Mike Lammers, International Society of Beverage Technologists
- *How to Bridge the Gap Between Marketing and Regulatory*, Karen Lewis, Imbibe, Inc.

Friday, September 18

- *Ultraviolet Light Applications for Preservation and Purification of Heat Sensitive Beverages and Ingredients*, Tatiana Koutchma, Novel Food Sciences

"Both PROCESS EXPO and InterBev Process have contributed speakers to this year's program and we couldn't be happier with the results," said David Seckman, President and CEO of FPSA. "This is by far the most comprehensive beverage program we have ever been a part of and we are confident that beverage industry professionals will see value in attending these sessions that address critical issues within this industry. It is an excellent complement to the practical innovations they will find on the show floor among all of our exhibitors."

"InterBev is very excited to be co-locating with PROCESS EXPO and the vast education and networking opportunities this partnership will offer attendees of each show," said Jimmy Mouton, CEO and Managing Director of NuernbergMesse North America. "The food and beverage processing industries are stronger with collaboration between industry leaders, and we are thrilled about the additional benefits InterBev and PROCESS EXPO attendees gain from one another."

The joint beverage program is an integral part of this year's overall educational program including 35+ hours of education addressing a wide variety of important topics that cover all major segments of the food and beverage industry. Presented by experts from 15 of North America's top university food science programs, these sessions are free of charge to any registered attendee and will be conducted during show hours throughout the four day event.

Advance registration is \$25 for food and beverage processors and registered attendees will have open access to all three trade show events; including all educational programs. For more information about the show, to see the entire educational schedule or to register please visit www.myprocessexpo.com or www.interbev.com/process

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ABOUT FPSA

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support

member's success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the *Bakery, Beverage, Dairy, Prepared Foods and Meat* sectors.

ABOUT NÜRNBERGMESSE GROUP

NürnbergMesse is one of the 15 largest exhibition companies in the world and among the Top Ten in Europe. The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nürnberg location and worldwide. Every year, around 30,000 exhibitors (international share: 39 %) and up to 1.4 million visitors (international share of trade visitors: 22 %) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and now also India. The group also has a network of about 50 representatives operating in approx. 100 countries.